



Lillian Miller
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Salt Lake City
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EDUCATION

BA, Communication, Westminster University, Salt Lake City, May 2025

EXPERIENCE

Social Media Intern

Westminster University Alumni Relations, Salt Lake City

May 2024-May 2025

- Created videos and graphics for Instagram and Facebook using Canva and Photoshop
- Increased Instagram followers by 8% and Facebook followers by 6%
- Tested and evaluated social media management tools to meet engagement goals
- Supported team members with signage design and preparation of communication materials for events
- Ensured adherence to branding guidelines and proper logo placement

Digital Engagement Co-chair

Human Rights Campaign of Utah, Salt Lake City

April 2024-May 2025

- Managed website and social media presence on Instagram and Facebook
- Ran a Meta social media ad campaign that increased engagement by 11%
- Collaborated with steering committee members to plan events and promote HRC's mission
- Communicated with organizations and individuals in the LGBTQ+ community to raise awareness of current events
- Wrote press releases and maintained communication with sponsors, event attendees, and news outlets

Website Designer

Japanese American Citizens League, Salt Lake City

Spring 2024

- Worked with web developers using Figma to visualize the design
- Met with the client weekly and designed a custom logo based on their needs
- Sourced images and edited them to give the client direction for the site

SKILLS

Adobe InDesign, Adobe Photoshop, Canva, Figma, Meta, Sprout Social, UX Design, WordPress